

Privacy Policy

Last updated: 11.10.2017

This Privacy Policy is designed to answer your questions about the information Drake Software collects on its websites and mobile applications. It applies to the drakesoftware.com website, and other related websites and mobile applications where this policy appears in the footer of the page (collectively referred to as the "Sites").

Types of Information We Collect

The information we collect about you falls into the following two categories:

Personal Information—information that tells us who you are or that provides information about you (such as your order history and preferences), and

Technical Information—information about your visit that is not linked to your identity

The Personal Information we collect when you use our Sites may include your name, mailing address, phone number, and email address. We request Personal Information when you order a product or service, use our mobile applications, register for newsletters, participate in certain promotional activities, fill out surveys, participate in online demonstrations, register for online training, contact Drake support, engage in bank transactions and correspond with us.

When you visit our Sites, we also collect technical information such as the website you visited before our Site, the pages you visit on our Sites, the website you visit next, the browser you use, your computer's IP address, and any search terms entered on our Sites. We use cookies (see section "Use of Cookies") and other technology to collect this data. In general, we do not connect this Technical Information with the Personal Information we collect from you.

How We Use Information

We use all the information we collect to provide our customers with superior service and a smooth, efficient, and personalized experience when using our Sites. In particular, we use information for the following types of activities:

We use Personal Information to fill product orders and service and information requests, send you order confirmations, administer your account, and send you marketing communications. For example, we use the information for delivery, payment, and customer service.

We use Technical Information, on an aggregated basis, to understand customer behavior and demographics, to help run our Sites more efficiently and monitor the level of activity on our Sites, and to evaluate the effectiveness of our advertising.

If you contact us, we may also save your correspondence or comments. We use this information to help us provide better service in the event you contact us again.

We may also use the information we collect from you to provide you with advertisements about our products and services on the Sites, on other websites, and through mail and email, to protect the security and integrity of the Sites and our business, and as otherwise indicated in our Terms of Use.

Choice/Opt-Out

You may choose to stop receiving our marketing emails by following the unsubscribe instructions included in these emails or you can contact us at support@drakesoftware.com. If you choose to stop receiving our marketing emails, we will continue to send you transactional and relationship email communications as a Drake customer.

Security

When you make a purchase on the Sites, we use Secure Sockets Layer (SSL) encryption technology to safeguard your credit card information while it is being sent to us. The SSL encryption is designed to make the information unreadable by anyone but us. This security measure is working when you see either the symbol of an unbroken key or closed lock (depending on your browser) on the bottom of your browser window.

We take the protection of your data very seriously. All data collected through our Sites is protected by a secure server. In addition, we use SSL to secure the transmission of data from the internet to our systems.

All data is maintained and backed-up on a regular schedule to provide adequate redundancy and ensure that the integrity of information is never jeopardized.

All of our employees are subject to strict guidelines regarding confidentiality, and internal access to your data is limited to those employees with a business reason for using such data.

All of our employees sign non-disclosure agreements to protect your data. We also take appropriate disciplinary measures whenever necessary to enforce these rules.

We make every commercially reasonable effort to be fully compliant with the rules under sections 6713 and 7216 of the Internal Revenue Code.

Information Sharing

In general, we disclose customer information to other companies for only the following reasons:

- to assist credit card processors and other companies that perform services for us and who have agreed not to use any of our information for any other purpose, or
- to assist a government investigation, verification or similar purposes, if required by law, subpoena or court order, or otherwise necessary for fraud prevention or to maintain the security and integrity of the Sites and our business, or
- as needed to enforce our Terms of Use, or
- if a company purchases our business or assets.

Affiliates and Third-Party Providers

We do not sell, rent, or lease your personal information to affiliates or third parties.

We partner with third-party companies that provide related products and services such as tax refund settlement products, audit protection and workflow automation tools. When you enroll for these services or products of a third party with which we conduct business, and with your specific consent, we will share your name or contact information to the extent necessary for the third party to provide such products or services. These parties are not granted permission to use personally identifiable information for any purpose other than providing these services.

We may, from time to time, email you about related products and services offered by our affiliates and carefully selected partners. In those cases, your unique personally identifiable information (such as e-mail address, name, address, telephone number) is not transferred by us to the affiliate or the third party. If you do not wish to receive future emails about these products and services, you can unsubscribe or opt out by clicking on the opt out link at the bottom of the applicable email, and we will make every effort to process your request within ten (10) business days. If you choose to opt out of these emails about related products and services, we will continue to send you transactional and relationship email communications as a Drake customer.

Use of Cookies

A "cookie" is a small text file transferred by a website or mobile applications to your computer's hard drive. We send cookies when you browse our Sites, make purchases, respond to online surveys or polls, or request information. Accepting the cookies used on our Sites does not give us access to your Personal Information, but we can use the cookies to identify your computer. The aggregate information collected permits us to analyze traffic patterns on our Sites. This can enable us over time to provide you with a better experience on our Sites by improving the content and making them easier to use. For example, cookies can keep track of what you have selected to purchase as you continue to shop and allow you to enter your password only once on pages where a login is required.

Most browsers automatically accept cookies, but you can usually refuse cookies or selectively accept certain cookies by adjusting the preferences in your browser. If you turn off cookies,

there may be some features of our Sites that will not be available to you and some web pages may not display properly.

Links to other Websites

Our Sites may contain links to other websites. Please be aware that Drake Software is not responsible for the privacy practices of such other websites. We encourage our users to be aware when they leave our Sites and to read the privacy policies of each and every website that collects personally identifiable information. This Privacy Policy applies solely to the information collected by the Sites of Drake Software and no other sites.

Social Media Features

Our Sites include social media features, such as the Facebook Like button. These features may collect your IP address, which page you are visiting on our sites, and they may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Sites. Your interactions with these features are governed by the privacy policy of the company providing them.

Do Not Track Signals

There is no uniform or consistent standard or definition for responding to, processing, or communicating Do Not Track signals. At this time, our Sites do not function differently based on a user's Do Not Track signal. For more information on Do Not Track signals, see All About Do Not Track (<https://allaboutdnt.com/>).

Children's Privacy

Our Sites are not targeted at children of any age, and we do not collect information from any children under age 13.

Correcting and Updating Your Personal Information

Drake Software acknowledges that you have the right to access your personal information. Upon request, we will provide you with information about whether we hold any of your personal information. To review, update or amend your personal information, or to request deletion of your personal information, or to request that we no longer use your information to provide you services, you may contact us at support@drakesoftware.com. We will make every effort to respond to your request within 30 days.

We will retain and use your information for as long as your account is active, or as needed to provide you services, or as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Changes to this Privacy Notice

If there are changes to the terms of this Privacy Policy, we will post those changes here. Please be sure to check this page occasionally. If we make material changes to this Privacy Policy, such as changes in the way we use or disclose Personal Information, we will provide you with notice of the change and a chance to choose not to have your information used or disclosed under the revised Privacy Policy. By using the Sites, you are deemed to have accepted any changes to this Privacy Policy.

Contact Information

If you have any questions or concerns about Drake Software's use of your information or about this Privacy Policy, please write or email us at the address below:

Drake Software

235 East Palmer St

Franklin, NC (USA) 28734

Email: privacy@drakesoftware.com